

# Retail's Impact in Idaho

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).

**27%**

of jobs in the state are supported by the retail industry

## BY THE NUMBERS

**\$25.7B** total impact on GDP

**\$8.4B** direct labor income

**32.6K** retail establishments

**192K** direct retail employment

**316.9K** total jobs supported

**\$12.2B** direct impact on GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN IDAHO

Industry	Employment (Jobs)	GDP (\$Millions)
<b>Retail trade (including food services and drinking places)</b>	<b>191,960</b>	<b>\$12,199</b>
Accommodation	12,570	\$1,122
Administrative and support and waste management and remediation services	65,200	\$4,169
Agriculture, forestry, fishing, and related activities	54,130	\$5,906
Arts, entertainment, and recreation	24,840	\$967
Construction	93,410	\$6,942
Educational services	26,230	\$934
Finance and insurance	57,110	\$5,090
Health care and social assistance	120,990	\$8,862
Information	12,890	\$2,310
Management of companies and enterprises	11,010	\$1,226
Manufacturing	79,940	\$10,727
Mining, quarrying, and oil and gas extraction	4,830	\$850
Other services (except government and government enterprises)	55,590	\$2,275
Professional, scientific, and technical services	77,790	\$6,690
Real estate and rental and leasing	73,840	\$14,874
Transportation and warehousing	50,970	\$3,685
Utilities	3,420	\$1,777
Wholesale trade	38,950	\$7,980

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## THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN IDAHO

2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
<b>Idaho</b>	<b>32,628</b>	<b>191,960</b>	<b>316,890</b>	<b>\$8,431</b>	<b>\$15,952</b>	<b>\$12,198</b>	<b>\$25,710</b>
ID-1	13,987	88,610	143,560	\$3,364	\$6,509	\$5,234	\$11,046
ID-2	18,641	103,350	173,330	\$5,067	\$9,443	\$6,964	\$14,664